

The logo consists of the letters 'PPR' in a white, serif font, centered within a solid red square.

FY & Q4 2006 Sales Conference Call

January 25, 2007

Disclaimer

Certain information contained in this document may include notably projections and forecasts. They express objectives based on current assessments and estimates of the Group's general management which are subject to many factors, risks and uncertainties. Consequently, actual figures and assessments could differ significantly from projected figures. The following factors among others set out in the Reference Document (Document de Référence) registered with the French Financial Markets Authority (Autorité des Marchés Financiers) could cause actual figures to differ significantly from projected figures: any unfavourable development affecting consumer spending in the activities of the Group in France and abroad, notably for products and services sold by the Retail brands or for Luxury Goods, the events, crises, fears, and resulting costs of complying with environmental, health and safety regulations and all other regulations with which Group companies are required to comply; the competitive situation on each of our markets; the impact of current or future public regulations; exchange rate and other risks related to international activities; risks arising from current or future litigation. PPR gives no commitment to updating and/or revising and/or commenting any projections and forecasts, or their impact on the results and perspectives of the Group, which may be contained in this document.

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Estimated financial data for the year 2006 are in the process of being audited. They have been examined by the Board of Directors during its meeting dated January 18, 2007.

The financial statements as of December 31, 2006 will be closed by the Board of Directors on March 7, 2007. The "Recurring Operating Income Margin" is defined as the ratio : $\text{Recurring Operating Income} / \text{Revenues}$.

PPR Group consolidated revenues FY & Q4 2006



(in EUR million)

<i>According to IFRS</i>	2006	06/05 change ⁽¹⁾	Q4 2006	06/05 change ⁽¹⁾
■ Retail	14,365	+2.0%	4,336	-0.5%
■ Luxury Goods	3,568	+18.1%	1,038	+15.7%
<i>Other & inter-company</i>	<i>(2)</i>	<i>ns</i>	-	<i>ns</i>
Total Group	17,931	+4.8%	5,374	+2.2%

- Retail: Good resilience in an adverse environment, particularly in Q4
- Luxury Goods: Sustained strong growth worldwide
- Sales outside France: up 8.6% FY to 55% of total (+140bp vs. Dec 2005)

Retail | Challenging quarter

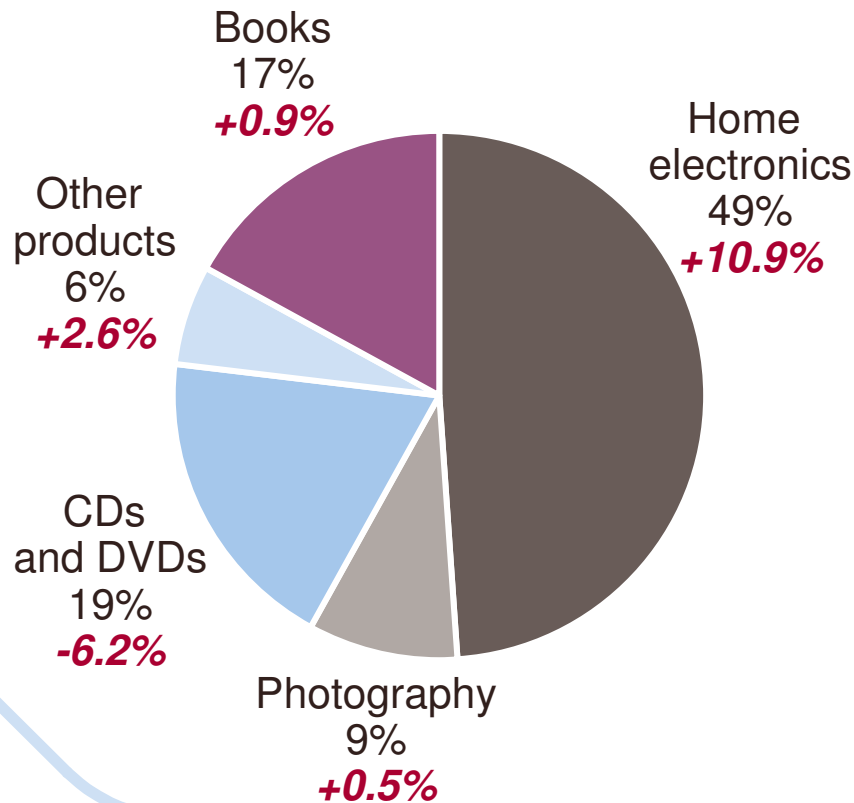


- Adverse environment due to weather conditions and deteriorating consumer sentiment in France & Italy ; awful month of October across sector
- Mild Christmas performance on challenging comps and unfavorable calendar impact
- Confirmed leadership in online sales
 - FY revenues up 23% to €1.6 billion - Q4 up 23 %
 - 11.3% of total Retail revenues versus 9.5% last year
- Promising results of our various repositioning plans with a positive impact on profitability
- Estimated recurring operating income margin for FY'06 slightly above '05 level

Fnac | Another year of profitable growth



FY: +4.0%, €4,538 M

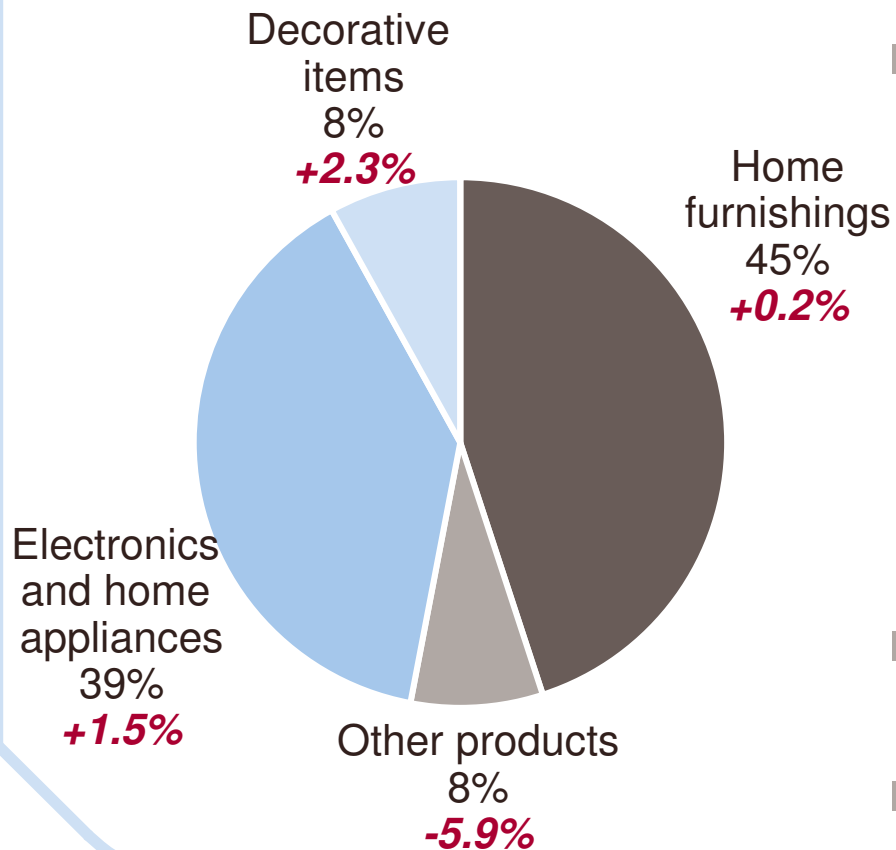


- Q4: +1.1% comp/ +1.1% reported
- Technical products in France up 4.5%
 - Christmas trading up 6.4%
- Editorial products down 8.2% in France
 - Outperforming the market in CDs & DVDs
- fnac.com sales up 16.4%
- New store concept (Bordeaux) ahead of expectations
- Success of international activities up 11%
 - Double-digit growth in Spain, Portugal, Italy & Brazil
 - Good performance in Belgium & Switzerland

Conforama | On track to maintain profit margin



FY: +1.0%, €3,275 M

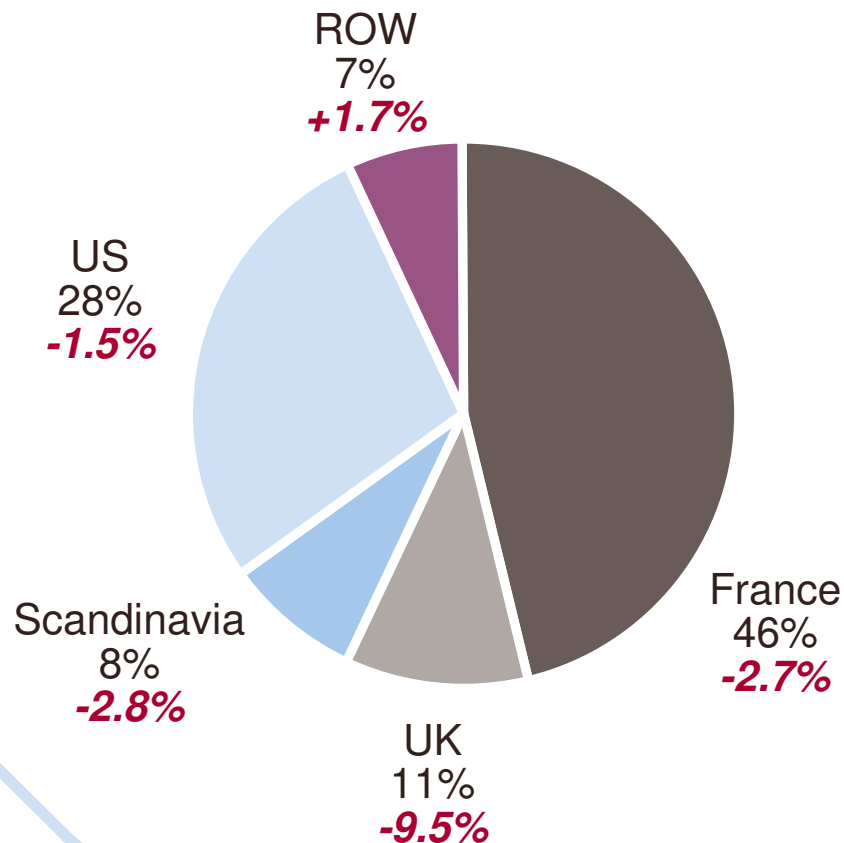


- Q4: -3.8% comp/ -0.1% reported
- Pursuit of repositioning efforts in a tough quarter in France (down 4%):
 - Focus on high gross margin products
 - » Good momentum in kitchens and bedrooms
 - » Decorative items up 7%
 - » Satisfactory performance in white goods
 - Promising results of new store refurbishments
- Selective growth outside of France, sales up 1.7% excluding Italy
- Italy: weak sales in a very tough environment

Redcats | Meeting the challenge of transformation



FY: -2.9%, €4,332 M

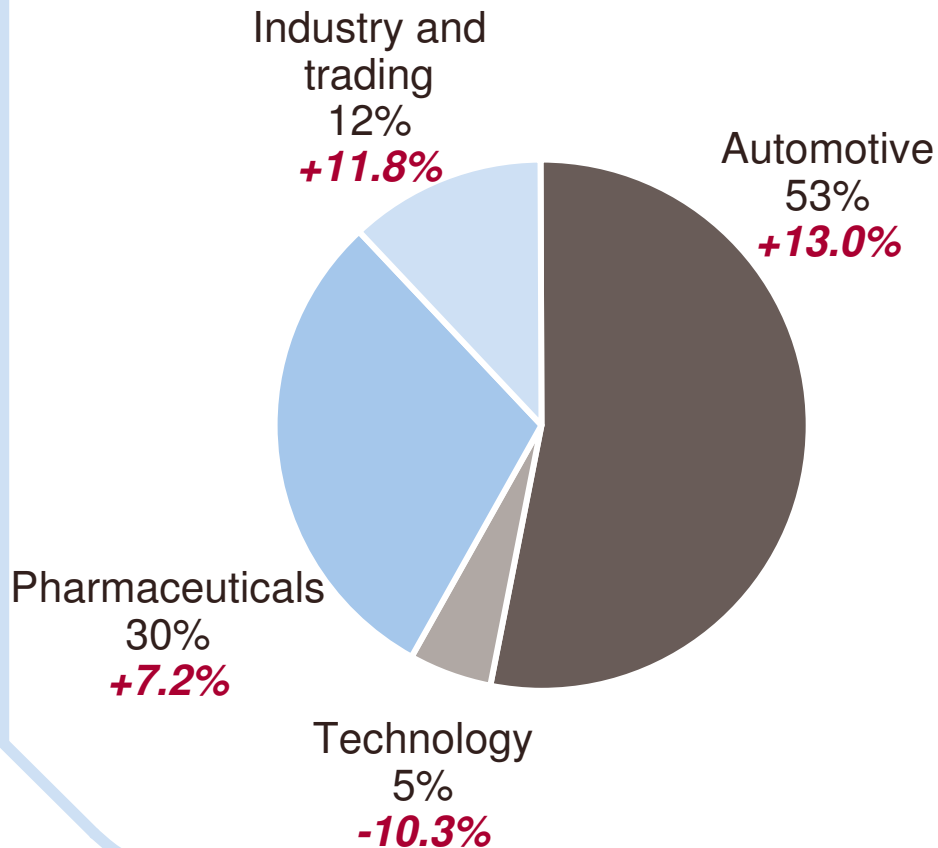


- Q4:-3.5% comp/ +1.1% reported
- Tough apparel environment: mild weather, aggressive expansion of high street stores
- Outperforming mail order peers
- Further progress in online sales: 36.5% of home-shopping revenues (+810 bp vs Q4'05)
- Strengthening our key Redcats brands
 - La Redoute – focus on women’s fashion, creativity, internationalization & multi-channel
 - Successful positioning in children/family
 - Higher sales in US large sizes & Sportsman’s Guide
- Focused initiatives in Seniors, Scandinavia, UK agency & US misses

CFAO | Another very strong year



FY: +9.7%, €2,219 M



- Q4 up 8.1% comp/ -0.3% reported
- Automotive: up 11%
 - Sub-Saharan Africa up 18%
 - Mediterranean regions up 21%
 - Consistent growth in Algeria after supply disruption in Q3
- Pharmaceuticals: up 2.3%
 - Sub-Saharan Africa up 4.9%
 - Soft environment in French overseas territories
- New developments to fuel future growth

Luxury Goods | Another year of strong double-digit growth

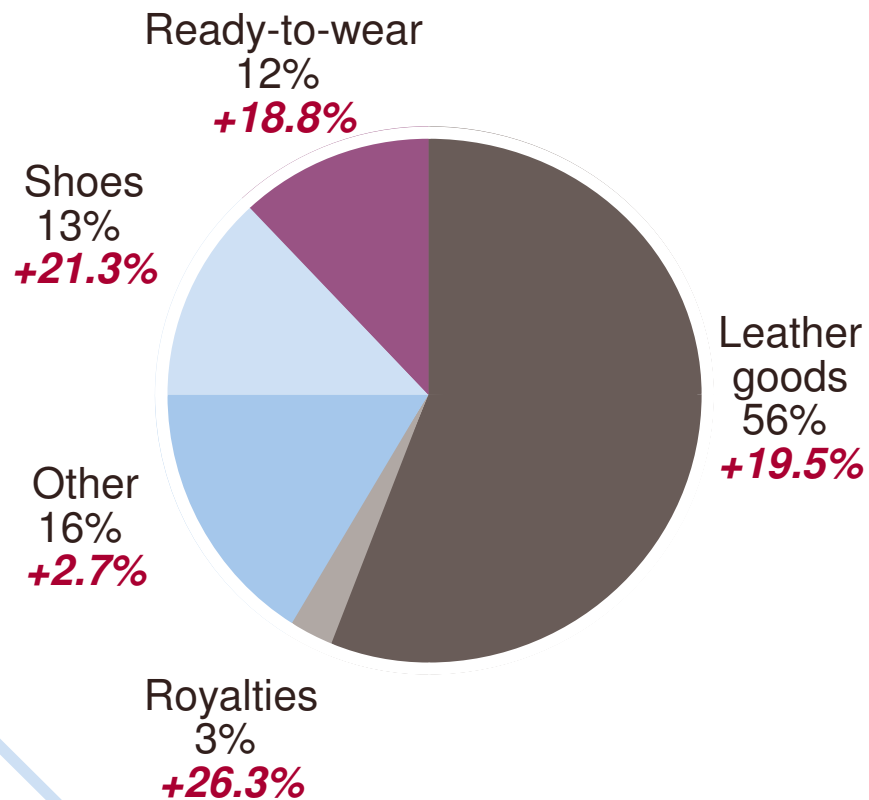


- Healthy Luxury Goods macro environment
- Very strong growth in Q4 (up 15.7%) and FY (up 18.1%) for all Group brands in nearly all product categories
 - Fashion & leather goods activities up 23% in Q4'06 and up 25% in FY'06
- Double-digit growth in all regions, including North America (up 16%) and Japan (up 11%)
- Favorable impact of the “Merchandise calendar”
- 454 DOS as of '06 year end; 28 net openings in '06 including 4 in Q4

Gucci | Strong momentum sustained



FY 2006: +16.8%, €2,101 M



- Q4 up 14.8% (excluding Timepieces)
- Repositioning on Timepieces: down 10%
- Double-digit growth in nearly all product categories
- Strong sales growth in:
 - Europe up 12% (33% of sales)
 - North America up 20% (24% of sales)
 - Asia-Pacific excluding Japan up 16% (21% of sales)
 - Accelerating growth in Japan up 4% (20% of sales)
- Online sales up 48% (0.8% of total)
- 219 stores at year end

Bottega Veneta | An outstanding end to a fantastic year



- Sustained growth pace throughout the year: up 66% in Q4 '06 and up 69% in FY '06
- Great success across all product categories
 - Leather goods up 61% (83% of sales)
 - Fast growing categories (RTW & Shoes) up 83%
- Japan (31% of sales) up 60%, Europe (28% of sales) up 91%, North America (19% of sales) up 51%, Asia-Pacific (21% of sales) up 61%
- Expanded network: 97 stores at year-end ; 14 net openings in 2006 (3 in Q4)

Yves Saint Laurent | Upswing confirmed



- Sales up 22% in Q4'06 – FY sales up 19%
- Good performance in Retail (69% of sales) up 26%
 - Increased sales density and full-price sales
- Continued strong momentum in Wholesale up 16%
 - Success of Cruise'07 collection, particularly RTW
- Growing contribution of leather goods
 - Success of all handbag lines (Muse, Double, Rive Gauche and Downtown)
- Strong sales growth in Asia-Pacific excluding Japan (+44%), Europe (+27%) and North America (+15%)

YSL Beauté | Consolidation in progress



- Sales up 2.9% in Q4 - FY sales up 3%
- Focus on pillar brands and strategic countries
- Sales driven by Yves Saint Laurent-branded products and Stella McCartney fragrances
 - Great success of “L’Homme Yves Saint Laurent” and “Stella In Two” fragrances
 - Strong contribution of “Perfect Touch” make-up
- Good performance in Europe (75% of sales), challenging markets in the US and Japan

Other brands | Ahead of targets



- Other Luxury Brands: Q4 up 36% and FY sales up 30%
- Balenciaga: solid growth across all regions driven by WRTW and leather goods
- Boucheron: high double-digit growth driven by successful jewellery and high jewellery collections
- Sergio Rossi: strong growth momentum driven by Fall/Winter'06 and Cruise'07 collections
- High double-digit growth at Alexander McQueen and triple digit growth at Stella McCartney