



Q4 2005 Sales Conference Call

January 26, 2006

PPR Group consolidated sales Q4 & Full Year 2005



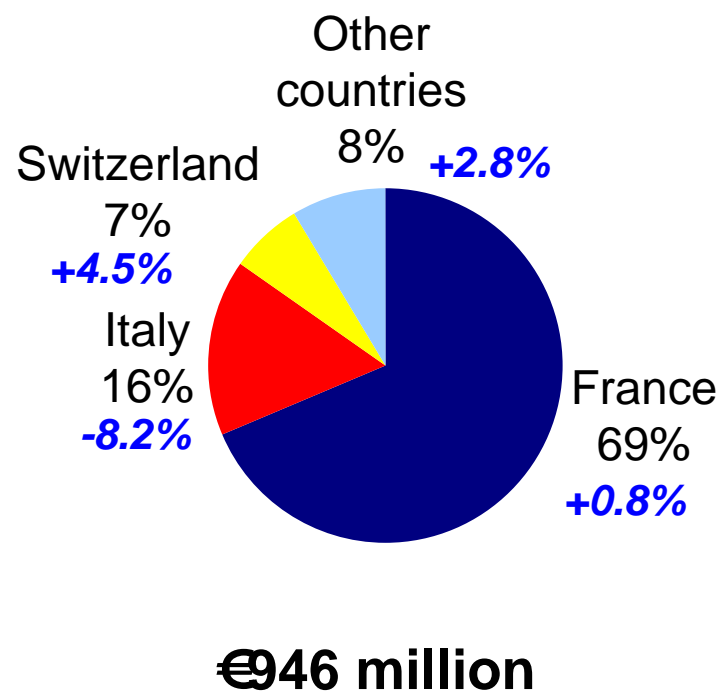
<i>(in EUR million)</i> <i>According to IFRS</i>	Q4 2005	05/04 change ⁽¹⁾	2005	05/04 change ⁽¹⁾
■ Retail	4,576.3	+1.9%	14,760.0	+2.8%
■ Luxury Goods	900.7	+16.3%	3,036.2	+15.9%
<i>Inter-company sales</i>	-12.6	<i>ns</i>	-30.5	<i>ns</i>
PPR	5,464.4	+3.9%	17,765.7	+4.8%

- ➡ **Retail: building on Q3 momentum in tough markets**
- ➡ **Luxury Goods: continued strong growth**
- ➡ **PPR Group: international sales up 7.9% to 51.3% of total**

Conforama – Continued outperformance in a difficult environment



■ Conforama (Q4 -0.3%, FY +1.2%)



● France

- ✓ Leading French retailer in home furnishings and appliances
- ✓ Store traffic offsets lower prices
- ✓ Brown/Grey goods up 6.5%, boosted by own-brands
- ✓ Furniture down 3.9%, on market & renewal of offering

● International

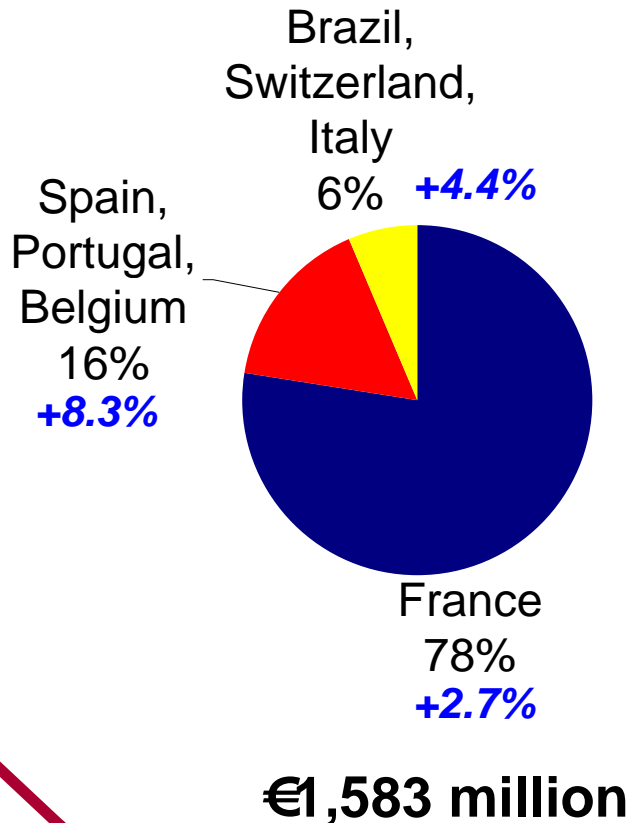
- ✓ Strong performance outside of Italy driven by store openings

● Adaptation of sourcing and logistics

Fnac – An excellent year end



■ Fnac (Q4 +3.7%, FY +5.3%)



● France

- ✓ Strengthened leadership; market share gains in editorial products
- ✓ Sales of technical products boosted by MP3, game consoles & broad offering
- ✓ Resilience editorial products

● International

- ✓ Strong growth in most markets

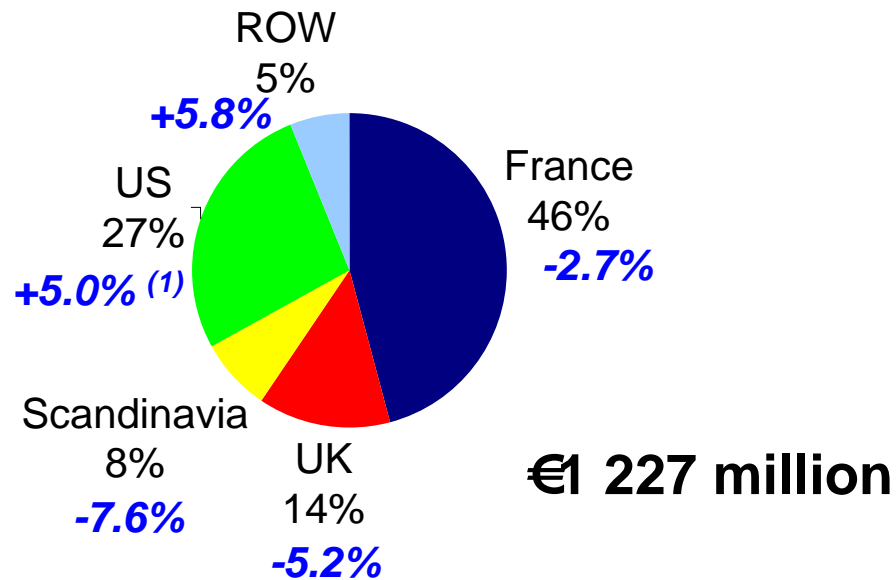
● 30% rise in Q4 online sales

Redcats – Good performance of US & specialist catalogs

Printemps – Growth in priority segments, concessions



■ Redcats (Q4 -1.0%, FY +0.7%) ⁽¹⁾



- French sales down 2.7% in unfavorable weather conditions, thanks to good performance from Children/Family segment and good resistance of La Redoute vs. competition
- US up 5.0% (excluding Sears), led by Special Sizes
- Continued weakness in UK and Scandinavia
- Strong dynamism in rest of Europe

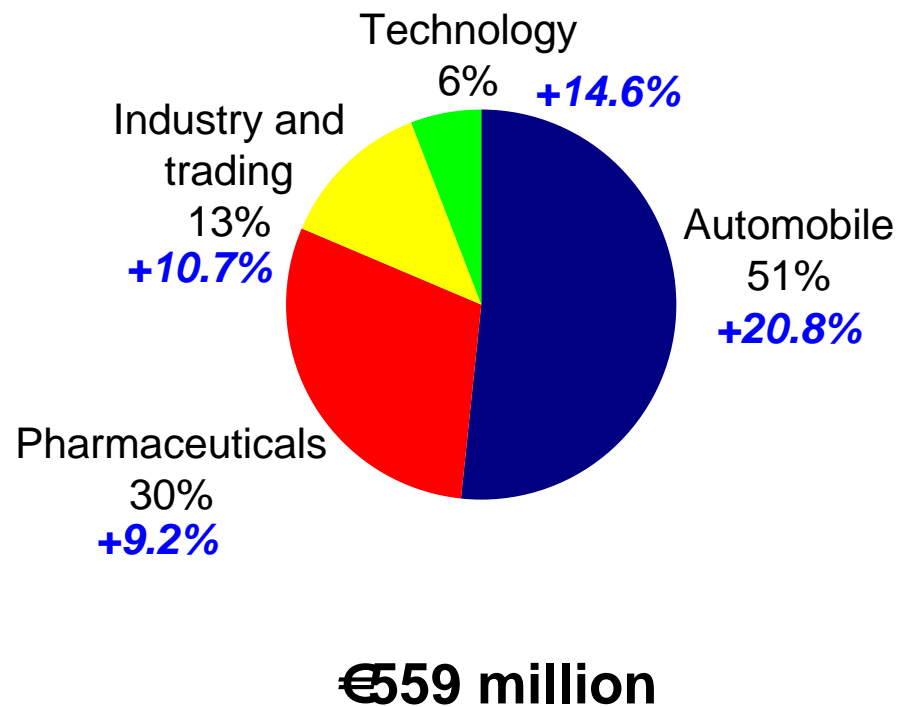
■ Printemps (Q4: €238m, -8.5%, FY -4.7%)

- Growth in Ready-to-wear, Luxury, Accessories
- Concessions up at 30% of total

CFAO – Further growth in Mediterranean Africa



■ CFAO (Q4 +15.5%, FY +9.3%)



- Strong growth in all divisions
- Sales in Mediterranean Africa up 35% in Q4

Luxury Goods – Record sales



- Strong growth in Q4 and full year, fueled by Gucci and Bottega Veneta
- Early signs of improvement at Yves Saint Laurent on launch of Cruise '06 Collection in December
- Balenciaga demonstrating huge development potential
- 426 DOS at '05 year end (28 net openings in '05)

Gucci – An outstanding finish to a great year



- Gucci sales: Q4 +17.8%, FY +18.4%
 - Sales through DOS up 17.8% (73% of revenues)
- Strong sales growth across all regions and products
- 207 stores at '05 year end (9 net openings in '05)

Bottega Veneta – A stellar year

Yves Saint Laurent – Cruise momentum



■ Bottega Veneta: Q4: €49m, +79.8%, FY +66.8%

- Great success across all product categories, particularly handbags
- Exceptional coverage of Fall/Winter '05 and Cruise '06 Collections
- Expanded network: 83 stores at '05 year end

■ Yves Saint Laurent: Q4: €44m, +0.1%, FY -1.0%

- Success of Cruise '06 Collection in RTW
- Leather goods boosted by *Muse* bag and SLG's
- Strong sales growth in Europe and Asia

YSL Beauté – Weak growth in challenging markets

Other brands – Ahead of target



- YSL Beauté: Q4: €192m, +2.0%, FY +1.3%
 - Sales driven by Make-up, Designer fragrances
 - Healthy growth excl. *Cinéma*, down from high launch levels in '04
 - Strong increases in US, Japan; Europe up slightly

- Other brands: Q4: €76m, +33.8%, FY +28.4%
 - Balenciaga reaching a new scale
 - Boucheron up on wholesale expansion, jewelry & watches
 - Sergio Rossi turning the corner
 - Strong growth rate at Alexander McQueen and Stella McCartney

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Conclusion

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Appendix

Agenda

- **March 9, 2006** 2005 annual results
- **April 27, 2006** 2006 first-quarter sales
- **May 23, 2006** Annual General Meeting